

## Systematic Innovation of Products, Processes, and Services – Sample Schedule – Cambridge, MA

## **DAY 1**

8:00 AM- 9:00 AM Registration & Breakfast

9:00 AM- 10:30 AM Introduction to Systemic Innovation

10:45 AM- 12:30 PM Design Thinking Skills

12:30 PM – 1:30 PM *Lunch* 

1:30 PM – 4:45 PM Agile Development Methods

5:00 PM – 6:00 PM **Networking Reception** 

DAY 2

8:00 AM – 8:30 AM *Breakfast* 

8:30 AM – 9:00 AM Learning Synthesis

9:00 AM -10:30 AM Customer Needs Analysis

10:45 AM – 12:30 PM MIT Innovation Walking Lecture

12:30 PM – 2:00 PM Group Photo and Lunch

2:00 PM- 3:30 PM Applied Creativity

3:45 PM – 5:00 PM Systemic Innovation at Leviton

DAY 3

8:00 AM – 8:30 AM Breakfast

8:30 AM – 9:00 AM Learning Synthesis

9:00 AM - 10:30 AM Design of Services

10:45 AM- 12:30 PM Design for Sustainability



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12:30 PM – 1:30 PM *Lunch* 

1:30 PM- 4:45 PM Market Segmentation

DAY 4

8:30 AM – 9:00 AM Learning Synthesis

9:00 AM – 12:30 PM Platform Strategy

12:30 PM – 1:30 PM Lunch

1:30 PM- 3:00 PM User Experience Design

3:15 PM – 4:45 PM Capturing Value from Innovation

6:00 PM – 8:30 PM Reception and Dinner

**DAY 5** 

8:15 AM – 9:00 AM *Breakfast* 

9:00 AM- 12:30 PM Managing Complex Projects

12:30 PM – 1:30 PM *Lunch* 

1:30 PM – 3:00 PM Innovation Leadership

3:15 PM – 4:15 PM Learning Synthesis

3:15 PM – 4:15 PM **Program Conclusion**